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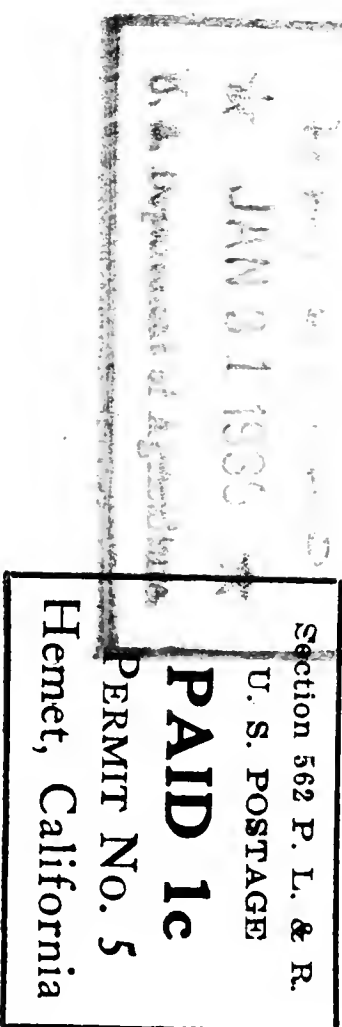


HOWARD ROSE COMPANY

HEMET, CALIFORNIA

Return Postage Guaranteed

Horticulture Bureau of Plant Ind  
Department of Agriculture  
Washington, D C



# GRADE COUNT ROSEBUSHES

*January 20, 1939*

**Howard Rose Company**  
**HEMET, CALIFORNIA**

*Terms and Conditions as shown  
in previous Lists*



**Lot A**      No. 1      Grade, each 14c  
                 No. 1½      Grade, each 10c  
                 No. 2      Grade, each 8c

	No.	No.	No.
	1	1½	2
American Pillar. Single, pink with white eye ....		126	20
Cl American Beauty. Hardy, carmine red .....			290
Crimson Rambler. Small scarlet, large clusters... 40	210		190
Dorothy Perkins. Small shell-pink, large clusters	130		40
Dorothy Perkins White. As above except white... 50	90		80
Excelsa. Similar to Dorothy Perkins, except red ..			160
Flower of Fairfield. Similar to Crimson Rambler..200	40		50
Gold of Ophir. Copper, carmine and salmon ....	30		90
Mary Wallace. Rosy-pink to salmon .....	360		280
Roserie. Deep pink sport of Tausendschoen .....	120	90	60
Staechelín. Pink blooms, curled petals .....			490
Tausendschoen. Soft pink to white .....	140	180	110

**Lot B**      No. 1      Grade, each 18c  
                 No. 1½      Grade, each 12c  
                 No. 2      Grade, each 8c

	No.	No.	No.
	1	1½	2
American Beauty. Deep pink to carmine .....	300	200	110
Black Prince. Dark crimson .....	160		
Captain Hayward. Light crimson .....	80	20	13
Conrad F Meyer. Silvery pink .....	140	30	10
Catherine Zelniet. Pure white .....	20	100	100
Cecile Brunner. Clear pink, yellow base .....	999	700	650
Chatillon Rose. Clear pink .....	250	10	70
Echo. Soft pink to white .....	510	300	250
Else Poulsen. Two-tone rose-pink .....		130	200
Ellen Poulsen. Pink .....			80
F J Grootendorst. Bright red .....	300	999	999
F J Grootendorst Pink. Clear pink .....	190	310	360
General Jacqueminot. Clear red .....	260		
Golden Dream. Clear yellow .....	100	30	30
George Elger. Clear yellow .....	200	90	100
Gloria Mundi. Orange-scarlet .....	999	600	450

Golden Salmon. Salmon-orange .....	999	450	300
Gruss an Aachen. White tinted carmine .....			20
Hansa. Reddish violet .....	60	70	10
Ideal. Dark red .....	999	400	310
Improved Lafayette. Deep crimson .....			70
Ingar Olsson. Bright pink .....	300	250	200
J B Clarke. Deep scarlet .....	20	60	10
Juliet. Old-gold and rose-pink .....	180	40	
Kirsten Poulsen. Scarlet .....	300	20	110
Lady Reading. Clear, bright red .....	550	220	150
Lafayette. Light cherry-crimson .....	10	40	100
Mme Albert Barbier. Salmon yellow .....	10		
Magna Charta. Bright pink to carmine .....	140		
Mrs John Laing. Soft pink .....	150	40	20
Miss Edith Cavell. Scarlet crimson .....	990	800	700
Mme N Levavasseur. Rosy-red .....	999	840	600
Paul Neyron. Rosy pink .....			40
Prince C de Rohan. Velvety crimson-maroon ....	170		
Paul Crampel. Orange-scarlet .....	460	290	130
Perle d'Or. Nankeen yellow .....	90	80	150
Pink Lafayette. Clear pink .....		80	90
Tip Top. Yellow and white tipped rose .....	50	70	110
Triomphe Orleanais. Red .....	999	850	600
Ulrich Brunner. Cherry red .....	300		10

**Lot C**

No. 1	Grade, each 22c
No. 1½	Grade, each 15c
No. 2	Grade, each 10c

	No.	No.	No.
	1	1½	2
Abol. White to faint blush .....	10	110	70
Autumn. Orange to yellow and red .....	600	400	
Briarcliff. Clear rose-pink .....	200	480	240
Caledonia. White; long buds, double blooms....		999	999
Catalonia. Orange-vermillion .....		30	100
Cathrine Kordes. Scarlet toned pink .....	20	30	20
Chas K Douglas. Scarlet-crimson .....		210	130
Columbia. Glistening pink .....	130	999	570
Conqueror. Saffron-yellow toned copper .....			10
Condesa de Sastago. Yellow and red .....	250		
Crusader. Rich crimson-red .....			60
Cuba. Cardinal-red to gold .....	430	60	20
Cynthia. Scarlet-carmine .....	70		
Dame Edith Helen. Glowing pink .....	480		960
David O Dodd. Rich, deep scarlet .....		30	100
Director Rubio. Cochineal pink .....		30	40
Dr Eckener. Buff and rose-pink .....	20	10	10
Duchess of Atholl. Old-rose to golden .....	480	130	
Duchess of Wellington. Saffron yellow .....	400	900	530
Duchess of York. Orange to apricot .....	50	589	422
Duquesa de Penaranda. Apricot-orange and pink	200	100	100
Edel. Ivory white .....	160	30	200
Edith Krause. Enormous, double white .....	30	20	
Edith Nellie Perkins. Cerise pink to gold .....	999	350	300
E G Hill. Deep scarlet .....			930
E J Ludding. Carmine pink .....	150	10	
Essence. Bright velvety crimson .....	20		
Etoile de France. Rich crimson .....	230		
Etoile de Hollande. Dark velvety-red .....		999	999
Eulalia. Double pink blooms .....		70	30

*\*All 999 items indicate we have that many, and more.*

Fantasy. Pearly pink .....	60	50	
Feu Joseph Looymans. Yellow shaded apricot ...	80	200	190
Francis Scott Key. Rich crimson .....	380	330	310
Frau Wiegand. Yellow to light orange .....	90	40	
General MacArthur. Scarlet .....	20		
Gipsy Lass. Dark scarlet-crimson .....	240	70	80
Glowing Carmine. Carmine .....	230	50	130
Golden Dawn. Sunflower-yellow .....			720
Gold Star. Golden yellow to orange .....	110	90	210
Grenoble. Scarlet-crimson .....	600		
Hadley. Rich crimson .....	999	600	600
Harrison's Yellow. Bright yellow .....	10		10
H C Young. Salmon-pink .....	170	90	50
Henrich Wendland. Nasturtium red to yellow ..	600	140	440
Hollywood. Rose-red .....	30	70	60
Hoosier Beauty. Deep scarlet .....	999	200	600
Hortulanus Budde. Luminous scarlet .....	50	10	30
Imperial Potentate. Deep rose-pink .....	220	540	90
Impress. Salmon-cerise to gold .....	140	200	250
Innocence. Pure white .....	90	200	240
Irish Charm. Blush pink to golden .....	20		290
Isobel. Bright orange-pink .....			20
Ivanhoe. Crimson .....	140	80	10
James Gibson. Velvety crimson .....	180		20
J C Thornton. Glowing crimson-scarlet .....			30
Joanna Hill. Deep creamy yellow .....	500		
John Russell. Crimson, shaded darker .....	150	60	40
Jon J L Mock. Carmine pink .....	180	20	
J Otto Thilow. Rich rose-pink .....		10	400
Jos P Annimaesse. Terra-cotta to coral .....	90	60	20
Jules Gaujard. Orange-carmine .....	50	60	90
K A Victoria. Ivory white to lemon .....	800	500	900
Kidwai. Creamy yellow .....	140	60	10
Killarney. Bright pink .....	490	160	100
Killarney Dbl White. Large, snowy white .....	140	240	10
Kluis Scarlet. Crimson-scarlet blooms .....	30	200	120
Korovo. Light salmon pink .....	200	30	10
Lady Alice Stanley. Light pink .....	140	180	250
Lady Ashtown. Carmine-pink .....	200	150	130
Lady Hillingdon. Deep orange-yellow .....	50	120	170
La France. Bright pink .....	150		
Leonard Barron. Pink toned gold .....	320		
Li Bures. Mixed red and yellow .....	180	30	
Lilian. Deep golden yellow .....	120		
Lord Charlemont. Deep crimson .....		80	
Los Angeles. Flame pink to coral .....	750	170	520
Louise Catherine Breslau. Coral-red to chrome ..	20	50	150
Lovely. Carmine-pink .....	150		
Lucie Marie. Yellow to apricot-cerise .....	580	100	140
Lucyle. Glowing pink .....	80	10	60
Luxembourg. Bronzy yellow .....	70		
Lydia. Rose-pink to orange .....	210	90	20
McGredy's Scarlet. Scarlet shaded rose-pink ..	600	400	300
Malar Ros. Rich crimson .....			100
Margaret McGredy. Orange-scarlet .....	999	100	400
Mari Dot. Bright apricot-orange .....		10	
Mev G A Van Rossem. Orange-brown .....	50		500
Miss Rowena Thom. Bright pink to golden ....	999		
Mme Butterfly. Soft pink .....	60	180	800
Mme Caroline Testout. Satiny pink .....	60	10	60
Mme Edouard Herriot. Coral-red to yellow ....	999	190	

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Mme Nicolas Aussel. Deep salmon .....	190	150	10
Mrs A R Barraclough. Carmine-pink .....			210
Mrs Chas Bell. Shell pink sport of Radiance ...		310	770
Mrs E P Thom. Pure yellow .....	600	999	999
Mrs Henry Bowles. Rosy-pink to salmon .....	500	100	
Mrs John Bell. Cochineal-carmine, golden base..		100	60
Mrs Pierre S DuPont. Rich yellow .....	999	800	600
Mrs R M Finch. Rosy pink .....		80	110
Mrs Wakefield Christie-Miller. Salmon-rose ....	360	100	60
Ophelia. Light salmon to yellow .....	440	340	300
Ophelia Golden. Golden yellow .....	999	999	999
Oswald Sleper. White blooms .....	50	50	150
Padre. Scarlet .....	70		
Pink Dawn. Deep rose-pink .....	60		
Polly. Soft pink to gold .....	50	120	30
Portadown Fragrance. Orange-scarlet toned rose..	90	90	30
Porto. Dark crimson-scarlet .....	60	60	20
President Herbert Hoover. Creamy yellow to pink	999	580	120
President Plumecocq. Yellow to salmon .....	80	40	
Prince Felix. Carmine-red .....	70		
Radiance. Rosy opaline pink .....		999	999
Radiance Red. Crimson .....		999	999
Rapture. Large, double, deep pink .....			160
Romance. Golden yellow .....		270	230
Roselandia. Golden yellow .....	210	100	30
Rose Marie. Rose-pink .....	210	130	
Roslyn. Deep golden yellow .....		340	250
San Jose. Orange-red to gold .....	100	60	10
Schwabenland. Deep rose-pink .....	260	520	220
Sensation. Rich dark crimson .....		350	740
Sir Henry Segrave. Deep, lemon yellow .....		60	30
Southport. Deep red .....	20		
Souv Claudius Pernet. Rich yellow .....	999	999	500
Souv Georges Pernet. Brick-red to orange-rose..	110		
Souv J B Weibel. Deep rose-pink .....	130	90	10
Souv Mme C Chambard. Deep coral-red .....	40	10	170
Splendor. Bronzy pink .....		40	40
Sunburst. Rich yellow .....		500	800
Sunkist. Coppery orange .....	900	999	999
Susan Louise. Dainty pink .....	100	70	30
Swansdown. Creamy white .....	30	20	
Syracuse. Bright scarlet crimson .....	570	590	450
Talisman. Rich yellow and rose-red .....	999	999	999
Thomas A Edison. Clear light to deep pink ....	20		10
Trigo. Rich yellow .....	30	100	
Vaterland. Dark scarlet-crimson .....	90		
Western Gold. Clear yellow .....		30	40
White Ensign. Creamy white .....	80	40	10
Wilhelm Kordes. Golden-salmon .....	150	70	150
Willowmere. Shrimp-pink .....			390
Yellow Sastago. Yellow .....	500	10	78

## CLIMBERS---Lot C

Apeles Mestres. Clear yellow .....			10
Banksia White. Tiny white flowers .....	40	80	70
Belle of Portugal. Light pink blooms .....			50
Chaplins Pink Climber. Clear pink .....		50	
Cherokee Pink. Bright pink .....	60		
Cherokee Ramona. Carmine-crimson .....	170		
Cl Dainty Bess. ('35) Single, pink .....			110
Cl Etoile de Hollande. Dark red .....		300	

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Cl General MacArthur. Bright Scarlet .....	20		
Cl Gipsy Lass. Cl sport, crimson .....	20		
Cl Gruss an Teplitz. Velvety scarlet .....	50	30	50
Cl Impress. Salmon-gold sport .....	80	10	
Cl K A Victoria. White sport .....			30
Cl Killarney Double White. ('36) White .....	80		
Cl Lady Hillingdon. Orange-yellow .....	240	20	30
Cl Los Angeles. Pink to gold .....			130
Cl Mme Butterfly. Pink .....	30	50	30
Cl Mme E Herriot. Coral-red .....			80
Cl Mrs E P Thom. Rich yellow .....		100	
Cl Pink Cochet. Deep coral to salmon .....	70		
Cl Radiance. Rosy pink .....			30
Cl Red Radiance. Sport .....		90	250
Cl Souv Claudius Pernet. Yellow .....		70	90
Cl Sunburst. Yellow .....	370	20	10
Cl Syracuse. Bright scarlet crimson .....	90		
Cl White Cochet. Pure white .....	30		
Emily Gray. Golden yellow .....		90	60
Jacotte. Deep orange-yellow .....	50	10	30
Kitty Kininmonth. Deep pink .....		20	
Primrose. Canary yellow .....	200		

## Lot D

No. 1 Grade, each 25c  
No. 1½ Grade, each 20c  
No. 2 Grade, each 12c

	No.	No.	No.
	1	1½	2
Agnes. Amber-yellow .....	40		10
Ami Quinard. Darkest red .....	10		
Angele. ('35) Creamy white .....	10	30	20
Angele Pernet. Coppery orange .....	300	270	470
Betty Uprichard. Orange-carmine to soft pink ..	210	370	20
Carol Howard. Bright, glowing rose-pink .....		10	
Chas P Kilham. Bright scarlet-carmine .....	550		300
Daily Mail Scented. Rich crimson-maroon .....	10	60	
Federico Casas. Cinnamon pink to gold .....			60
Golden Emblem. Rich yellow .....			70
Golden Pernet. Primrose-yellow .....	420	140	320
Golden Rapture. Rich yellow .....	140	280	510
Irish Fireflame. Pink and gold .....			50
Johanniszauber. Blood-red .....	20		
Katharine Pechtold. Orange flushed old-gold....			130
Lady Forteviot. Golden yellow to apricot .....	110	340	370
Lady Margaret Stewart. Rich yellow to orange-red		330	390
Lord Lonsdale. Rich yellow .....	40	110	
Louise Baldwin. Yellow toned orange .....	10		
Lucy Nicolas. ('35) Golden copper to pink .....		60	
Ludwig Oppenheimer. Glowing crimson-scarlet..	10		
Lulu. Coral-rose .....	520	40	70
McGredy's Yellow. Buttercup-yellow .....			240
Max Krause. Golden-yellow .....			420
Mrs Aaron Ward. Buff yellow to orange .....			40
Olympiad. Vivid scarlet to yellow .....		200	290
Patience. Scarlet-carmine to orange .....		20	
Phyllis Gold. Butter-yellow .....	50	40	40
Souv Jean Soupert. Creamy yellow to coral ....	10	20	10
Temno. Deepest red .....		10	
William Orr. Bright crimson .....	20	10	

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CLIMBERS---Lot D

Cl Edith Nellie Perkins. ('36) Cerise-pink to gold	10	
Cl Joanna Hill. ('36) Sport; bronzy yellow	....	60
Cl Lady Forteviot. Golden apricot	.....	40 30
Cl Lady Margaret Stewart. Yellow, orange-red	..120	
Laure Soupert. White to light pink	.....	20
Marechal Neil. Golden-yellow	.....	20

Lot E      No. 1      Grade, each 35c  
                 No. 1½      Grade, each 25c  
                 No. 2      Grade, each 15c

	No.	No.	No.
	1	1½	2
Christopher Stone. Deep crimson	40	120	40
Dainty Bess. Rose-pink, wine-red stamens	30		
Falence. Yellow-pink	10	30	10
Hinrich Gaede. Bright vermillion toned gold	30	110	
Mme Joseph Perraud. Shell-pink to buff, orange			250
Mrs Sam McGredy. Orange-rose		50	
Rouge. Brilliant, clear scarlet	10	20	89
Victoria Harrington. Velvety dark red	50		10
Ville de Paris. Sunflower yellow	80	60	200

COLOR PLATES

7"x10" — \$1.00 Assortment

Some 50 pictures of Roses in color, showing 60 popular varieties. True to name in color and form. The well-known art-work of J. Horace McFarland Company.

The Howard Rose Company is proud to offer to its customers this excellent assortment of colored plates. If not a customer, even an order of 10 plants of one variety puts you in that class.

Not Over 3 Assortments to a Customer.

Large Assortment of  
POLYANTHAS  
Still Available

A special opportunity for you to handle real money-making merchandise.

Check this list and write to us for a quantity price.

# PATENTED VARIETIES

Wholesale  
Price Price  
1-20 20-250

## Better Times, (Patent No. 23)

The flowers are cerise, large, double and fragrant. Produced on long, strong stems. Foliage leathery, dark green. Free bloomer. Retail price

\$1.25, per doz. \$12.50 .....\$ .75 .60

## Blaze, (Patent No. 10)

Climber, hardy everblooming, bright scarlet.

Retail price \$1.00, per doz. \$10.00 ..... .60 .50

## Countess Vandal, (Patent No. 38)

Long buds, rich blend of pink, copper and gold.

Single on long, stiff stems. Retail price \$1.00, per doz. \$10.00 ..... .60 .50

## Eclipse, (Patent No. 172)

Long yellow buds; vigorous grower. Retail price

\$1.25, per doz. \$12.50 ..... .75 .60

## Golden Climber, (Patent No. 28)

Hybrid Tea flowered, hardy climber, golden.

Retail price \$1.00, per doz. \$10.00 ..... .60 .50

## Maid of Gold, (Patent No. 246)

The buds are golden yellow splashed with red, opening to large very double golden yellow flowers with 70 to 80 petals that lighten in color very little in the hottest sun. Retail price \$1.00

5.0

## Mary Hart, (Patent No. 8)

Red Sport of Talisman. Same style as parent.

Retail price \$1.00, per doz. \$10.00 ..... .60 .50

## Signora, (Patent No. 201)

Two-tone yellow on pink. Retail price \$1.25,

per doz, \$12.50 ..... .75 .60

## Texas Centennial, (Patent No. 162)

Clear red sport of President H Hoover. Retail price 60c

.35

.30

## Will Rogers, (Patent No. 256)

Dark velvety crimson maroon, double, free blooming. Strong, vigorous, dark green foliage.

Retail price \$1.00, per doz. \$10.00 ..... .60 .50

These Patented Roses are being offered under license from Patent owners. The above is taken from their descriptions. They shall not be sold at retail for less than above shown figures per plant. (Not less than three of a kind at the dozen rates.)

